



Tobias B. Schmidt

Specialist in making a difference through creative writing, Social Media, Project Management, Communications, and PR

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📍 Filaretu G. 42, Vilnius

EDUCATION

- **Blaagaard Statsseminarium**

Bachelor of Arts & Education

Graduated in 2008

- **Langkær Gymnasium**

High School diploma

Graduated in 2002

SKILLS

- Project Management Skills
- Digital Marketing
- SEO
- Copywriting
- Translations

PROFILE

I am a passionate and creative professional in the field of copywriting, Social Media, Project Management, and Marketing. Growth through communication is my field. Please find a few highlights from my professional career below

WORK EXPERIENCE

Self-Employed

2019 – Present

I have been working as a freelance copywriter, editor, translator, SEO specialist and Project manager for a number of international businesses.

Communications Consultant at Casumo Ltd, Swieqi, Malta

2018 – 2019

Working externally for Casumo with the following:

- Advice in connection with the launch in Denmark Creating the entire website in Danish
- Managing Social media
- Translations
- Working with other external agencies

Danish Copy-writer at Videoslots/Panda Media, Pieta, Malta

2017 – 2018

- Creating Danish and English content for Videoslots.com
- Localizing English content to Danish – and vice versa
- Campaign planning

Country Manager at Gaming Innovation Group, Sliema, Malta

2015 – 2017

- Content strategy development for a Danish Casino Affiliate site SEO/Linkbuilding on the website Copy-writing
- Managing remote freelancers
- Budget planning

**Country Manager at E2 Communications, St
Julians, Malta**

2014 - 2015

- SEO on our two Danish websites Copy-writing
- Managing remote freelancers
- Budget planning
- Contract negotiations with current and potential partners