



# Tobias B. Schmidt

Specialist in making a difference through creative writing, Social Media, Project Management, Communications, and PR

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📍 Filaretu G. 42, Vilnius

## EDUCATION

- **Blaagaard Statsseminarium**  
*Bachelor of Arts & Education*  
Graduated in 2008
- **Langkær Gymnasium**  
*High School diploma*  
Graduated in 2002

## SKILLS

- Project Management Skills
- Digital Marketing
- SEO
- Copywriting
- Translations

## PROFILE

I am a passionate and creative professional in the field of copywriting, Social Media, Project Management, and Marketing. Growth through communication is my field. Please find a few highlights from my professional career below

## WORK EXPERIENCE

### Self-Employed

*2019 – Present*

I have been working as a freelance copywriter, editor, translator, SEO specialist and Project manager for a number of international businesses.

### Communications Consultant at Casumo Ltd, Swieqi, Malta

*2018 – 2019*

Working externally for Casumo with the following:

- Advice in connection with the launch in Denmark Creating the entire website in Danish
- Managing Social media
- Translations
- Working with other external agencies

### Danish Copy-writer at Videoslots/Panda Media, Pieta, Malta

*2017 – 2018*

- Creating Danish and English content for Videoslots.com
- Localizing English content to Danish – and vice versa
- Campaign planning

### Country Manager at Gaming Innovation Group, Sliema, Malta

*2015 – 2017*

- Content strategy development for a Danish Casino Affiliate site
- SEO/Linkbuilding on the website Copy-writing
- Managing remote freelancers
- Budget planning

**Country Manager at E2 Communications, St  
Julians, Malta**

*2014 - 2015*

- SEO on our two Danish websites Copy-writing
- Managing remote freelancers
- Budget planning
- Contract negotiations with current and potential partners